

Latino Tech Summit Agenda
Santa Clara University and Univision Technology Center
October 27 – 28, 2017

Friday, October 27

Location: Univision Technology Center, 1940 Zanker Rd, San Jose, CA 95112

4:00 pm to 5:00 pm
4:30 pm to 5:00 pm

Log In: LTS Registration
Welcome Remarks

5:00 pm – 6:30 pm

Plenary: Decrypting Diversity and Inclusion

Technology is universal and therefore needs to reflect the diverse users, creators and innovators that shape the technology of tomorrow – which starts with employing a diverse and inclusive workforce. There is much improvement needed to reach that goal - in 2015, only 4.7% of Tech professionals were Hispanic. Clearly creating a diverse and inclusive tech sector requires a collective effort. During this plenary we will discuss a macro and micro approach to creating a more diverse and inclusive tech workforce, including creating a diverse culture, removing unconscious bias, and recruitment strategies.

Moderator:

April Alvarez, Strategic Partnerships Manager, Google

Speakers:

James Wright, Senior Program Manager, Diversity Recruiting, LinkedIn

Raymond Plaza, Director of Diversity and Inclusion, Santa Clara University

Ron Gonzales, President and CEO, Hispanic Foundation of Silicon Valley

6:30 pm to 8:30 pm

Opening Social
Sponsored by Univision

Saturday, October 28

Location: Santa Clara University

7:30 am to 3:00 pm
8:00 am to 9:30 am

Log In: LTS Registration*Locatelli*
Network Power-Up Breakfast.....*Locatelli*
Welcome Remarks

9:40 am to 10:50 am
Entry, Mid

Be the Optimal You

Staying true to your authentic self can be difficult in a work place where your culture is often times underrepresented. Panelists will provide their experiences and advice on how to navigate the unspoken culture in the workplace such as image, self-care, navigating conversations for a promotion and more. Audience members will engage in the conversation by sharing their own experiences and receive advice with current difficult situations.

Speakers:

Carla De Silva, Lead Product Counsel, Capital, Square

Goretti Campbell, Founder, SF Women in Tech
Leo Sosa, CEO and Executive Director, <dev/Mission>
Yunas Reguero, Strategy and Ops, Square

9:40 am – 10:50 pm
Mid, Senior

Collaboration is Key

Creating and building relationships is key to being part of company change. As an ERG it is vital to foster relationships inside your company and in your community in order to be at the forefront of issues important to your target population. In this workshop, you will learn the importance of partnerships in order to help incubate the next generation of leaders, provide resources and most importantly foster diversity and inclusion in the workforce.

Moderator:

Dave Martinez, CEO and Founder, Dave Martinez Ventures

Speakers:

Carmen Seropian, President of HACEMOS San Ramon Chapter, AT&T

Christine Lambino-Cunliffe, Chapter Director, ChickTech

Fabiola Cazares, Diversity & Inclusion Council Lead, Affirm

Henry Villar, Senior Performance Consultant, VMware

9:40 am to 10:50 am

Tech Policy: Past, Present and Future

Join expert panelist as they explore how the shifting regulatory environment under President Trump impacts the Obama administration's policies on the Internet, intellectual property, and digital privacy as well as the future of the White House Chief Technology Officer. Panel will cover a variety of topics, including driver-less cars, the future of work, the sharing economy, and the potentially outdated regulatory framework used by governments in responding to new technologies.

Moderator:

Raul Alvillar, Government and Public Affairs Strategist

Speakers:

Alberto Avalos, Innovation and Technology Program Manager, Hispanic Heritage Foundation

Jordan Medina, Bay Area Community Partnerships Lead, UBER

Nilda Gumbs, Vice President, External Affairs, NCTA

11:10 am to 12:20 pm
Entry, Mid

Job Search Like a Pro with Indeed

Join us for fun and interactive product demos! We'll show you how to use Indeed's free resources to help you at every phase of your job search. We'll give you all the tips and tricks you need to job search like a pro!

Speakers:

Gary Martinez, Recruiter – Talent Attraction, Indeed

José Manuel Roque, Recruiter – Talent Attraction, Indeed

11:10 am – 12:20 pm
Senior, CBO

Round Table: Fostering an Inclusive Environment

This roundtable will feature a discussion on how to help ensure equality at your company, foster success amongst your team and avoid unconscious bias. Together we will build off our experiences and knowledge in order to ensure the Tech industry not only continues to build and retain a

diverse workforce but also understands how to work together to ensure everyone in the industry is treated equally and is successful.

Moderator:

Carlos Reza, Principal, Business Development for Startup Scaling

Speakers:

Jacqueline Martinez Garcel, CEO, Latino Community Foundation

Merritt Anderson, VP of Employee Experience and Engagement, GitHub

Sandy Visoso, Audience and Acquisition Manager, VMware

11:10 am – 12:20 pm

Mid, Senior

Transform Your Workplace Culture

Individuals in leadership positions face the challenge of creating a work environment that is fair to all and captures the needs of their employees. During this discussion, we will look at the institutional barriers within the tech industry and how company leaders can work through them to create an efficient and welcoming workplace for all their employees that fosters growth and teamwork.

Moderator:

Arturo Noriega, Founder and Executive Director, Centro Community Partners

Speakers:

Alberto Roco, Founder, EquitableTech

Christine Bastain, VP, HR for Engineering, Cisco Systems

Frank Carbajal, Founder and President, EsTiempo LLC

Rolando Abarca, Lead Engineer, Unity Technologies

12:30 pm to 2:00pm

Innovation and Leadership LuncheonLocatelli

Plenary: Maximizing ERGs

ERG's are essential to creating a culture of diversity and inclusion within their companies. During the plenary, we will discuss strategies that ERG's could adopt in order to meet their maximum potential and to help create change both inside and outside of their work environment. ERG's will learn how to foster a credible, visible and respected group in the eyes of their organization, senior executives and CBO's.

Keynote:

Tara Chklovski, Founder and CEO, Iridescent

Moderator:

Matthew Mendiola, Product Technical Operations & President at HOLA, LinkedIn

Speakers:

Alex Casas, Manager, Corporate Accounting Strategy and Operations, Salesforce

Hansel Monroy, Cloud and Connectivity Research Manager, Ford Motor Company

Luis Madrigal, Latinx Lead, UBER

2:00 pm to 2:15pm

Megabyte BreakLocatelli

2:15pm to 3:30 pm

Plenary: Women in TechLocatelli

Women continue to make strides in our current workforce, but there is still much more work to be done. In 2016, women held only 26% of

professional computing occupations in the U.S. workforce. This plenary will open a space for women in the tech industry to share how they were able to move up and gain leadership positions despite the obstacles they faced and how others can help open doors for young Latina professionals looking to enter the tech industry. Panel features Technolochicas Ambassadors from Televisa Foundation's campaign.

Moderator:

Gabriela González, Deputy Director, Intel Corporation

Speakers:

Isaura Gaeta, Director of the Product Enabling and Ramp Team Operations in the Platform Engineering Group, Intel Corporation

Meghan Conroy, CEO, Captureproof

Madelyn Tavaréz, Android Engineer, Pinterest

Maria Pantoja, Faculty, Computer Engineering Department, CalPoly San Luis Obispo