

**Latino Tech Summit Agenda**  
**Santa Clara University and Univision 14**  
**October 27 – 28, 2017**

**Friday, October 27**

*Location: Univision 14, 1940 Zanker Rd, San Jose, CA 95112*

3:00 pm to 5:00 pm  
4:00 pm to 5:00 pm

**Log In: LTS Registration**  
**Welcome Remarks and Keynote**

5:00 pm – 6:30 pm

**Plenary: Decrypting Diversity and Inclusion**

Technology is universal and therefore needs to reflect the diverse users, creators and innovators that shape the technology of tomorrow – which starts with employing a diverse and inclusive workforce. There is much improvement needed to reach that goal - in 2015, only 4.7% of Tech professionals were Hispanic. Clearly creating a diverse and inclusive tech sector requires a collective effort. During this plenary we will discuss a macro and micro approach to creating a more diverse and inclusive tech workforce, including creating a diverse culture, removing unconscious bias, and recruitment strategies.

7:00 pm to 10:00 pm

**Opening Social**  
*Sponsored by Univision*

**Saturday, October 28**

*Location: Santa Clara University*

8:00 am to 5:00 pm  
8:00 am to 9:30 am

**Log In: LTS Registration** .....*Locatelli*  
**Network Power-Up Breakfast**.....*Locatelli*  
Welcome Remarks

9:40 am to 10:50 am  
*Entry, Mid*

**Be the Optimal You**

Staying true to your authentic self can be difficult in a work place where your culture is often times underrepresented. Panelists will provide their experiences and advice on how to navigate the unspoken culture in the workplace such as image, self-care, navigating conversations for a promotion and more. Audience members will engage in the conversation by sharing their own experiences and receive advice with current difficult situations.

9:40 am – 10:50 pm  
*Mid, Senior*

**Collaboration is Key**

Creating and building relationships is key to being part of company change. As an ERG it is vital to foster relationships inside your company and in your community in order to be at the forefront of issues important to your target population. In this workshop, you will learn the importance of partnerships in order to help incubate the next generation of leaders, provide resources and most importantly foster diversity and inclusion in the workforce.

9:40 am to 10:50 am

**Tech Policy**

11:10 am – 12:20 pm  
*Senior, CBO*

**Round Table: Fostering an Inclusive Environment**

This roundtable will feature a discussion on how to help ensure equality at your company, foster success amongst your team and avoid unconscious bias. Together we will build off our experiences and knowledge in order to ensure the Tech industry not only continues to build and retain a diverse workforce but also understands how to work together to ensure everyone in the industry is treated equally and is successful.

11:10 am – 12:20 pm  
*Mid, Senior*

**Transform Your Workplace Culture**

Individuals in leadership positions face the challenge of creating a work environment that is fair to all and captures the needs of their employees. During this discussion, we will look at the institutional barriers within the tech industry and how company leaders can work through them to create an efficient and welcoming workplace for all their employees that fosters growth and teamwork.

12:30 pm to 2:00pm

**Innovation and Leadership Luncheon .....Locatelli**  
**Plenary: Maximizing ERGs**

ERG's are essential to creating a culture of diversity and inclusion within their companies. During the plenary, we will discuss strategies that ERG's could adopt in order to meet their maximum potential and to help create change both inside and outside of their work environment. ERG's will learn how to foster a credible, visible and respected group in the eyes of their organization, senior executives and CBO's.

2:00 pm to 2:15pm

**Megabyte Break .....Locatelli**

2:15pm to 3:30 pm

**Plenary: Women in Tech .....Locatelli**

Women continue to make strides in our current workforce, but there is still much more work to be done. In 2016, women held only 26% of professional computing occupations in the U.S. workforce. This plenary will open a space for women in the tech industry to share how they were able to move up and gain leadership positions despite the obstacles they faced and how others can help open doors for young Latina professionals looking to enter the tech industry. Panel features Technolochicas Ambassadors from Televisa Foundation's campaign.