Join the Latino Institute for Corporate Inclusion (LICI), and the League of United Latin American Citizens (LULAC) for the second annual Latino Tech Summit in Silicon Valley, California.

The Latino Tech Summit brings together important Latino thought-leaders from the country’s leading Latino serving organizations, Silicon Valley tech giants, institutions of higher learning, and the next generation of Latino innovators, disruptors, and young professionals for a two day Innovation through Diversity summit.

This unique gathering promotes entrepreneurship in underrepresented communities and helps fuel America’s innovation and economic growth by giving corporate partners, community organizations and Latinos the tools they need to effectively increase the diversity of our technology workforce.

“
To compete in today’s marketplace, we must attract, recruit, select, develop and retain the best talent from among the broadest range of people, backgrounds, and perspectives. Through our long term partnership with LULAC and the Latino Tech Summit, Charter continues to build an inclusive workplace and a corporate culture that draws on the strength of our diversity.

C. Howie Hodges, II
Charter Communications
Vice President, External Affairs
LULAC Corporate Alliance
Technology & Economic Empowerment Chair
INAUGURAL EVENT 2016 snapshot

600 ATTENDEES

Convening Power
- 30 CBOs
- 28 Tech Companies
- 15 Startups

Talent Pipeline
- 10 Universities
- 8 Colleges
- 6 High Schools

Regional Impact
- 10 States
- 85 Cities

SPONSORS

AT&T
Charter Communications
Google
ncta
Comcast/NBCUniversal
Telefónica
facebook

CLP
Career Ladders Project

HP

CONEXION

PARTNERS

Adelantech
Altered Ventures
Asana
AT&T
Betagig
Bixel Exchange
BloomSky, Inc.
Cisco
Electronic Arts
Facebook
Fusion Media
GE Digital
Genentech
GitHub
Google
GoDaddy
HTTP
Intel Corporation
Intuit
Indeed
LaborX
Lenos Software
LISTA
Logitech
Matternet
Method360
Outco
Pandora
Runaway Incubator
SAP Labs, LLC
SeedUps
Silicon Valley Story Lab
SolarCity
Square
Televisa
Tesla

Comcast/NBCUniversal/Telemundo
Hewlett Packard Enterprise
Hispanic IT Executive Council
Hispanic Oracle Leadership Association
Hispanics in Philanthropy
Latino Startup Alliance
Latino Tech Community
Thermo Fisher Scientific
Univision
Veritas
VMware
Yelp
Ensuring diversity in Silicon Valley tech companies requires a sustained commitment to adapting current institutional structures —where concrete goals are set, recruitment efforts are modified, and accountability is ensured. **Become a thought leader in our impact community** and learn how to empower the next generation of innovators by sponsoring this year’s Latino Tech Summit.

**DIGITAL futures**

*Invest in a diverse generation of digital innovators*

Ensuring diversity in Silicon Valley tech companies requires a sustained commitment to adapting current institutional structures —where concrete goals are set, recruitment efforts are modified, and accountability is ensured. **Become a thought leader in our impact community** and learn how to empower the next generation of innovators by sponsoring this year’s Latino Tech Summit.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Petabyte</th>
<th>Terabyte</th>
<th>Gigabyte</th>
<th>Megabyte</th>
<th>Kilobyte</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Registrations</td>
<td>20</td>
<td>15</td>
<td>10</td>
<td>8</td>
<td>6</td>
</tr>
<tr>
<td>Logo on website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo Recognition - printed material</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo Recognition - meal events</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Verbal Recognition - meal events</td>
<td>Welcome Remarks &amp; Luncheon</td>
<td>Luncheon</td>
<td>Welcome Remarks</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Brief Remarks - meal event</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Featured Speaker - meal event</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>30 second Video - Meal Event</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Exhibit space at expo</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Social Media recognition</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Opportunity to Display company collateral/promotional material</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo in conference book</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Logo on staff T-shirts</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Luncheon Tables (rounds of 10)</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>✔</td>
</tr>
<tr>
<td>Tech Branding</td>
<td>2 Branded Charging Stations</td>
<td>1 Branded Charging Station</td>
<td>Power Banks 600 attendees</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Panelist for workshop of choice</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Scholarships for College Students</td>
<td>5</td>
<td>2</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>
À LA CARTE **options**

Invest in a diverse generation of digital innovators

All à la carte options receive:

1. Partner recognition on website, program, and select collateral materials.
2. Registrations to attend all conference activities.

### Branding
- Charging Station: $5,000
- Registration Tote Bag: $8,000
- Registration Bag Insert: $1,000

### Unique Opportunities
- Headshot Station for Participants: $7,000
- Featured Product Demonstration: $2,500 (2 slots available)
- Hospitality Breaks - “Presented by”: $5,000 (2 slots available)

### Innovation Partner
Do you have an innovative and engaging idea? We are happy to schedule a time to see how we can make your idea or unique attendee activation possible. The sky is the limit!

For questions regarding sponsorship benefits, to secure sponsorship participation, or to develop a personalized activation plan for this year’s Latino Tech Summit please contact:

**Alejandro Mora** - LULAC Development Associate  
AMora@Lulac.org | 801-541-2157

---

We are inventors. We are problem-solvers. Between now and 2018, we plan to accelerate diversity and inclusion not just at Intel, but across the technology industry. We need both to evolve and drive future growth.

---

**Brian Krzanich**  
Chief Executive Officer  
Intel